



DOCKET NO. JBP5001NP
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Margaret Aleles et al.

Serial No.: 10/695,931

Art Unit: 3625

Filed : October 29, 2003

Examiner: Not Assigned Yet

For : METHOD OF PROVIDING PERSONALIZED PROGRAMS
TO RETAIL CUSTOMERS

I hereby certify that this correspondence is being deposited with the
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March 31, 2004

(Date of Deposit)

Andrea L. Colby

(Name of applicant, assignee, or Registered Representative)

Andrea L. Colby
(Signature)

March 31, 2004

(Date of Signature)

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P.O. Box 1450
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SUBMISSION OF COMBINED DECLARATION AND POWER OF ATTORNEY

Dear Sir:

Pursuant to Rule 53(f) and Rule 54, please find enclosed a Combined Declaration and Power of Attorney for the application of Margaret Aleles et al. entitled METHOD OF PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS attorney Docket No. JBP-5001NP, to complete, pursuant to Rule 51, this application filed on October 29, 2003 by Express Mail pursuant to Rule 10. As required, a copy of the Notice to File Missing Parts of Application is also attached.

Please charge Johnson & Johnson Deposit Account No. 10-0750/JBP5001NP/ALC in the amounts of \$130.00 for submission of the Declaration pursuant to Section 1.16(e). The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Account No. 10-0750/JBP5001NP/ALC. This sheet is submitted in triplicate.

Respectfully submitted,

Andrea L. Colby

Andrea L. Colby
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Please type a plus sign (+) inside this box

PTO/SB/01 (10-00)

Approved for use through 10/31/2002. OMB 0651-0032

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DECLARATION AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)		Attorney Docket Number	JB P5001NP
<input type="checkbox"/> Declaration Submitted with Initial Filing <input checked="" type="checkbox"/> Declaration Submitted after Initial Filing (Surcharge (37 CFR 1.16(e)) required) OR		First Named Inventor	M. Aleles et al.
		COMPLETE IF KNOWN	
		Application Number	10/695,931
		Filing Date	October 29, 2003
		Group Art Unit	
		Examiner Name	

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD FOR PROVIDING PERSONALIZED PROGRAMS TO RETAIL CUSTOMERS
(Title of the Invention)

the specification of which

is attached hereto

OR

was filed on (MM/DD/YYYY) **October 29, 2003** as United States Application Number or PCT International Application Number

10/695,931 and was amended on (MM/DD/YYYY)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached? YES NO
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

DECLARATION - Utility or Design Patent Application

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.
60/422,724	10/31/2002	

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application Serial No.	Filing Date	Status
		Patented
		Patented
		Patented

I hereby appoint:

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Practitioner(s) named below:
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as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Address all telephone calls to Andrea L. Colby at telephone number (732) 524-2792.

Customer Number
Direct all correspondence to: or Bar Code Label 000027777 OR Correspondence address below

Name:

Address:

Address:

City:	State:	ZIP
Country	Telephone:	Fax:

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Margaret		Family Name or Surname Alees	
Inventor's Signature <i>Margaret Alees</i>		Date 3/24/04	
Residence: City Gladstone	State New Jersey	Country USA	Citizenship USA
Mailing Address 29 Mosle Road			
City Gladstone	State New Jersey	ZIP 07934	Country USA
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.			
NAME OF SECOND INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Steven A.		Family Name or Surname Shaya	
Inventor's Signature <i>Steven A. Shaya</i>		Date 3/23/04	
Residence: City Highlands	State New Jersey	Country USA	Citizenship USA
Mailing Address 144 Portland Road			
City Highlands	State New Jersey	ZIP 07732	Country USA
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.			
NAME OF THIRD INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any]) Kathryn Dean		Family Name or Surname Luedtke	
Inventor's Signature <i>Kathryn Dean Luedtke</i>		Date 3/24/04	
Residence: City Doylestown	State Pennsylvania	Country USA	Citizenship USA
Mailing Address 4802 Kings Road			
City Doylestown	State Pennsylvania	ZIP 18901	Country USA

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF THIRD INVENTOR:	<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) Mario A.	Family Name or Surname Orlando		
Inventor's Signature <i>Mario A. Orlando</i>	Date 03-26-2004		
Residence: City Stanton	State New Jersey	Country USA	Citizenship USA
Mailing Address P.O. Box 250			
City Stanton	State New Jersey	ZIP 08885-0250	Country USA
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.			
NAME OF THIRD INVENTOR:	<input type="checkbox"/> A petition has been filed for this unsigned inventor		
Given Name (first and middle [if any]) Jurgen	Family Name or Surname Fey		
Inventor's Signature <i>Jurgen Fey</i>	Date 3/24/04		
Residence: City Skillman	State New Jersey	Country USA	Citizenship Germany
Mailing Address 18 Hunters Pass			
City Skillman	State New Jersey	ZIP 08558	Country USA